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## Endorsements

*"Jeff Cardwell has all the good qualities needed to represent the people of District 23 in Perry Township on the City-County Council. I can think of no one better to replace me on the council than Jeff, and I am happy to be Jeff's campaign chairman."*

**Dr. Philip C. Borst**  
*Outgoing District 23 Councilman*

*"I am honored to endorse Jeff Cardwell for City-County Council in District 23. Jeff Cardwell is a man of integrity whose commitment to the life of this community is an inspiration to all who know him. The people of City-County Council District 23 would be very fortunate to have Jeff Cardwell represent their families and their values in the government of the city of Indianapolis."*

**U.S. Rep. Mike Pence (R)**  
*6<sup>th</sup> District - Indiana*



**NEWS RELEASE:** February 12, 2007

## **CARDWELL ANNOUNCES CANDIDACY**

### **Respected Businessman, Volunteer to Seek GOP Nomination for City County Council**

INDIANAPOLIS – Following a great deal of thought and prayerful reflection, respected local businessman Jeffery L. Cardwell today announced his intention to seek the GOP nomination for the City-County Council, District 23.

"After considerable prayer and conversations with my family and close friends, I have decided to seek this office and serve the public's interest and help make Indianapolis – and Perry Township – a better place to live, work and raise a family," said Cardwell.

A successful entrepreneur, Cardwell is already earning support for his bid, drawing accolades from the man he seeks to succeed, as well as from U.S. Rep. Mike Pence.

"Jeff Cardwell has all the good qualities needed to represent the people of district 23 in Perry Township on the City-County Council. I can think of no one better to replace me on the council than Jeff, and I am happy to be Jeff's campaign chairman," says Dr. Phil Borst.

**- more -**

Friends of Jeff Cardwell • 3205 Madison Avenue • Indianapolis, IN 46227-1127 • Phone: (317) 781-4769  
Visit Online: [www.JeffCardwell.com](http://www.JeffCardwell.com) • Email: [jcardwell@jeffcardwell.com](mailto:jcardwell@jeffcardwell.com)

Paid for and authorized by the Friends of Jeff Cardwell, Richard D. Van Paris II, Treasurer. Political contributions are not tax deductible.

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Says Pence, "I am honored to endorse Jeff Cardwell for City-Council District 23. Jeff Cardwell is a man of integrity whose commitment to the life of this community is an inspiration to all who know him. The people of City Council District 23 would be very fortunate to have Jeff Cardwell represent their families and their values in the government of the city of Indianapolis."

A graduate of Ben Davis High School and Indiana Wesleyan University, Cardwell grew up in Indianapolis and is, today, a skilled REALTOR and business owner, as well as a passionate volunteer in continued relief efforts around the world. Currently, he serves as president and CEO of Cardwell Do-it Best Home Center, located along Madison Avenue on the city's south side.

His advocacy work includes a longtime association with Millard Fuller, the founder of Habitat for Humanity and the Fuller Center for Housing and his involvement with numerous other projects. In addition, he has founded several not-for-profit organizations, such as "World in Need", "People Helping People" and the "Gateway Business Alliance". In doing so, he has helped to lead relief efforts that provided millions in emergency supplies to victims of a devastating earthquake in El Salvador in 2001, to victims of Hurricane Katrina in 2005 and to his local community at large.

Politically, Cardwell is an active precinct committeeman, and has served as a delegate to the Indiana State Republican Convention and as an alternate to the national GOP convention.

A member of the Kiwanis Club of Indianapolis, Gideon's International and Grace Assembly of God. Cardwell resides in Indianapolis with his wife, Cheryl. They have three children: Shanne Masuccio-Juss, 27; Sara, 18; and Jeffery, 10. More information is available online at [www.JeffCardwell.com](http://www.JeffCardwell.com).

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